BLOGS

Campus Leaders Program 2024 by Lawctopus: Learn and Grow! [August 20 – October 20]: Apply by August 10; Earlier is Better!

Ruchika Mohapatra · 28 Jul 2024

Are you are a student (UG or PG) in a law school in India who wants to engage in a meaningful journey that involves content management, marketing, entrepreneurship, learning, networking, and making some good pocket money?

In that case, this is the opportunity for you!



About Lawctopus

Lawctopus is India's most popular and trusted online media and education portal for law aspirants, students, and young lawyers.

We've been covered by leading dailies, such as The Telegraph, India Today, and the Economic Times.

We reach nearly 5 lakh readers every month. Our online law school has served over 10,000+ learners in the last 3 years, and our average course rating is 92/100.

About the Campus Leaders Program (CLP)

We love serving young people, and the CLP is a critical element of our mission to enable informed and inspired careers.

Campus Leaders (CLs) are student volunteers (undergraduate or postgraduate) who are our*eyes and ears* in various law schools and universities.

We are inviting applications for our CLP 2023-24 from law students across India.

Before we get into the details, you might wonder why you should grab this opportunity.

To apply for Lawctopus' Campus Leaders Program, please fill out the form here.

Here's Why You Should Become A Campus Leader

1. Get Internships: We will organise sessions to deepen your understanding of succeeding in law school, securing internships, and doing well in them.
2. Get scholarships to our courses: Successfully completing various tasks will earn you free credits for online certificate courses offered by Lawctopus Law School (LLS).
3. Earn money: You can earn money in two ways. First, get 10% of the advertisements that you bring. Second, earn a referral fee for LLS courses signed up by your network.
4. Get mentorship: We'll teach you how to craft your CV, draft cover letters, develop a career plan, apply for and ace internships, and do well in moots and seminars. We'll become your personal career coaches!
5. Get a certificate on successful completion of your tenure.
6. Develop your communication and other soft skills as you do the tasks.
7. Develop your leadership skills.
8. Contribute to strengthening your community (law students) as you gain entrepreneurial work experience!

We make you richer in every way possible!

Who Can Be a Campus Leader? What are the Qualifications?

1. You should be a law student (LL.B, BA LL.B, LLM) in any law college in India.
2. Time commitment: 2-3 hours/week. We believe that students will be able to spend this much time, even during exams and internships (we'll surely ensure that this role doesn't affect your

academic or internship commitments).

3. You should be a proactive person who loves to take up entrepreneurial and marketing responsibilities.
4. You must have regular access to the internet both in college and at home.
5. You must be willing to do sales and marketing-related tasks. To Sell is Human. Side note on sales: When you present your case before a judge, negotiate before a client, ask for a raise, raise money for your startup, or ask someone out, you are 'selling'.

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Skills Required

1. A sincere attitude and the ability to stick to projects for the long term.
2. Good writing skills.
3. Strong leadership and communication skills.
4. Deadline-oriented attitude.
5. Enthusiasm to work and learn new, non-law things.

What are Your Responsibilities, and How Will You Gain from Them?

1. Tell us about newsworthy events and opportunities held in or hosted by your college. Become the go-to person in your college for anything that needs to go on Lawctopus!
2. Draft posts for publication on the Lawctopus website. You'll be acknowledged as the author of your published posts with a cool tagline and byline. Start building a personal brand in the legal community through Lawctopus.
3. Interview the star students, faculty in your college, and lawyers in and around your area. Develop your leadership, communication, and networking skills.
4. Encourage students in your college (regularly) to contribute internship experiences, law school reviews, and blogs. Support them in getting published and serve the larger legal community

with useful content.

5. Help us promote and market our advertisers and products/services in your college. Earn money through our in-house competitions and referral fee programs.
6. Write for us! Become our Campus Journalists! Get a chance to be published on Lawctopus.
7. Help us connect to various people in your college. Become a connector and get recognised as a leader of your college.
8. Generally, promote the Lawctopus brand on social media and beyond! Build your digital marketing skills and presence.

IMPORTANT NOTE: This is not an internship. The Campus Leaders Program is a volunteering role. Hence, our tasks will be related to writing, marketing, sales, and leadership. If you wish to work in a legal role, this is not your opportunity.

To apply for Lawctopus' Campus Leaders Program, please fill out the form here.

Deadline to Apply:

August 10, 2024.

Please don't wait for the deadline to apply. We'll close the applications for a particular college once a good number of quality applications are received from that college. Early applications are hence encouraged.

Venue

Remote.

How to Apply?

1. To apply for this opportunity, click here and fill out a small form.
2. Important instructions will then be sent to your email address.

Some Other Details of the Role

1. Being a Campus Leader is a voluntary, unpaid position. Cash awards, free courses, and other rewards apply to the best-performing campus leaders.
2. 1-5 campus leaders can be selected per college (depending on the college size).
3. You are required to work for around 2 hours/week. Usually, 1-2 tasks are allotted every month.
4. We give no task which cannot be completed along with your college, co-curricular activities, exams or even internships. Relax! We understand your world. □□

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Rave Reviews from Some of the Last Batch's Campus Leaders

"The CLP was an enriching experience where different tasks were assigned with their respective deadlines. Starting from internship experience, law school journey, interview of a senior, interview of a good law school student."

– Pranab Tyagi, Dayawati College of Law, Final Year

"This Program is an exceptional initiative that assigns a range of tasks designed to enhance the overall understanding and experience of law students. The program provides a multifaceted approach to learning, encompassing internship experiences, interviews with scholarly students, and engaging conversations with seasoned professionals.

– Divyam Bhatia, Institute of Law Kurukshetra University, Kurukshetra, 3rd Year

"The various sessions held were very interactive, informative and helpful. The knowledge gained will be useful for my future endeavours."

– Yeashoo H Vardhana, B.M.S. College Of Law, 1st Year

"The training sessions provided were thorough and insightful. They not only equipped me with the necessary skills to be an effective ambassador but also broadened my perspective on legal education and the industry."

– Sanjivani Show, Department of Law, University of Calcutta, 2nd Year

"What I liked the most is that we got many tasks which helped me to get good connections. It also, helped me to build good network and i met with many new people. I got to know may new stories, journeys and success. Other than that this CLP given me the confidence to stand out."

– Priti Kumari, Jogesh Chandra Chaudhuri Law College, Kolkata, 4th Year

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All the best!